Safe Chews, Puzzle Toys & Dental Care (VOHC Seal)

Matching Chews by Weight & Style • Digestible No-Hide & Collagen Chews • VOHC Seal & Xylitol Warning

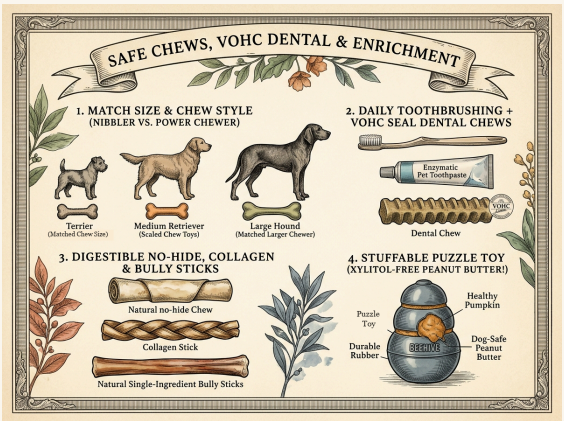


The Quick Version: Picking the right chew or dental treat comes down to **three questions: how much does your dog weigh, how do they chew (gentle nibbler, steady chewer, or power chewer), and what does the package say?** For daily dental care, look for the **VOHC (Veterinary Oral Health Council) Seal** for plaque or tartar alongside toothbrushing — and if you stuff a puzzle toy with peanut butter from home, **always check the jar for xylitol first!**

APPLIES TO	GOLD STANDARD DENTAL	CHEW MATCHING	SUPERVISION RULE	PEANUT BUTTER ALERT
Dogs & Cats	**Brushing + VOHC Seal Chews**	**By Weight + Chew Style**	**Always Watch & Take Small Ends**	**Check Jar for Xylitol (Toxic!)**

1. Matching Chews, VOHC Dental Treats & Puzzle Toys Safely

NEVER GUESS ON CHEW SIZE — MATCH YOUR DOG'S WEIGHT & CHEW STYLE, AND ALWAYS SUPERVISE!



1. Weight & Chew Style
Ask: Exact weight? Gentle nibbler, steady chewer, or power chewer?
Size Up for Gulpers

2. The VOHC Dental Seal
Veterinary Oral Health Council seal for Plaque, Tartar, or Both
Daily Habit + Brush

3. Digestible Chews
Bully sticks, collagen chews, yak cheese & rawhide-free/no-hide rolls
Read Package Label

4. Stuffable Puzzle Toys
Supervised enrichment (Kong, lick mats, puzzle boards) — count calories!
Supervise Play

5. Xylitol Safety Check
Read every peanut butter jar for xylitol (birch sugar) — fatal to dogs!
Zero Xylitol!

2. Two Ways That Work — Pick What Fits Your Home

SHORT & SWEET: BOTH OPTIONS WORK GREAT

1. How to Pick the Right Chew for Your Dog's Size & Chew Style

The wrong size chew for a gulper or power chewer is a choking or broken-tooth hazard:

MATCH SIZE BY WEIGHT ON THE PACKAGE (AND SIZE UP FOR STRONG CHEWERS!)
Whether choosing **Bully Sticks, Collagen Chews, Rawhide-Free / No-Hide Chews, Yak Cheese Chews, or Recreational Bones**, use the weight chart printed on the package — and always supervise and take the chew away when it gets small enough to swallow whole!

RAWHIDE-FREE / NO-HIDE CHEWS VS. RAW

2. Bad Breath & Dental Care: What the VOHC Seal Actually Means

The **Veterinary Oral Health Council (VOHC)** reviews clinical trial data for plaque and tartar control:

VOHC'S OWN RULE: 'THE GOLD STANDARD IS BRUSHING' + DAILY SEALED CHEWS
A chew with the **VOHC Seal of Acceptance** (for plaque, tartar, or both) is a great daily habit alongside brushing with pet-safe enzymatic toothpaste (never use human toothpaste!). Follow the bag for daily count, weight size, and minimum age.

CAT DENTAL TREATS VS. WHEN A MOUTH

3. Stuffable Puzzle Toys, Lick Mats & The Xylitol Warning

Interactive puzzle boards, lick mats, and stuffable rubber toys (like Kongs) give thinkers a great mental workout:

SUPERVISED PLAY: START AT LEVEL 1 & COUNT THE FILLING AS FOOD
Puzzle boards and treat dispensers are **supervised toys, not solo chew toys**. Start at the easiest level, show your dog how it works, count the filling toward daily meal calories, and pick the toy up when empty.

CRITICAL: CHECK EVERY HOME PEANUT BUTTER JAR FOR XYLITOL!

3. Chews, VOHC Dental Treats & Enrichment Shelves in Our Stores

ASK OUR CREW TO HELP YOU MATCH SIZE, CHEW STRENGTH, AND SINGLE-INGREDIENT OPTIONS!

Natural & Rawhide-Free Chews Bully Sticks, Collagen, No-Hide & Yak Cheese	Single-ingredient beef pizzle bully sticks, digestible collagen sticks, Earth Animal No-Hide & rawhide-free rolls, Himalayan yak cheese chews, and frozen raw recreational bones.
Dental Chews & Brushing Gear VOHC-Sealed Chews + Dog & Cat Dental Care	Daily dental chews for dogs and cats (check the package for the VOHC Seal for plaque/tartar) plus enzymatic pet toothpastes, finger brushes, dental gels, and water additives.
Interactive Toys & Training Treats Puzzle Boards, Lick Mats, Stuffable Rubber & Soft Training Bits	Tough rubber stuffable toys (size up for power chewers!), slow-feeder lick mats, snuffle mats, puzzle games, and pea-sized freeze-dried or soft training treats.

4 Golden Safety Rules for Every Chew & Treat:

- **Watch the First Chew** — Always supervise your dog with any chew and remove small end-pieces before they can be gulped
- **10% Treat Calorie Rule** — Treats, chews, and puzzle fillings should stay under ~10% of daily calories (trim meal scoop to match)
- **Never Use People Paste** — Human toothpaste and sugar-free peanut butter with xylitol are toxic — use pet-specific products
- **Keep the Lot Code** — Keep treats in their original bag (or snap a photo of the lot code) until finished

Swallowed a Chew Whole or Broke a Tooth? If your pet ever swallows a large piece of a chew or toy whole, starts retching/vomiting, or has a broken tooth, bleeding gums, or facial swelling, call your veterinarian immediately.

4. Tips, Tricks & Big No-Nos from Our Pet Nutrition Team

REAL-WORLD HABITS THAT KEEP THEM THRIVING

Use a Bully Stick Holder for Gulpers

If your dog tries to swallow the last 2 inches of a bully stick or collagen chew, clamp it into a safety holder or trade them a high-value treat to take the end away.

Look for the VOHC Seal on the Bag

Not every treat with 'dental' in the name carries the VOHC seal — check the package for the circular VOHC Seal of Acceptance.

Stuff With Wet Food or Broth

Instead of high-calorie peanut butter every time, stuff rubber toys and lick mats with your dog's own canned wet food, rehydrated freeze-dried food, or plain pumpkin and freeze overnight!

Match Chews to Food Trials

If your pet is on a single-protein diet, remember that beef bully sticks and poultry dental chews count as proteins too!

5. Grab-and-Go Setup Checklist

ASK US ON THE FLOOR — WE'LL HELP YOU MATCH EVERYTHING!

1. SIZE-MATCHED CHEWS (PICK BY WEIGHT & STYLE)

- [ ] Digestible Chews: Bully Sticks, Collagen Chews, or Rawhide-Free / No-Hide Rolls
- [ ] Check Package Weight Chart & Age Line (Size Up for Strong Chewers!)
- [ ] Bully Stick / Chew Safety Holder (Prevents Swallowing the Last End Piece)

2. DAILY DENTAL ROUTINE (DOG OR CAT)

- [ ] Daily Dental Chews or Cat Dental Treats (Check for VOHC Seal on Package)
- [ ] Pet-Safe Enzymatic Toothpaste + Pet Toothbrush or Finger Brush
- [ ] Optional Dental Water Additive or Gel (From Dog/Cat Dental Care Section)

3. ENRICHMENT & TRAINING REWARDS

- [ ] Stuffable Rubber Toy or Lick Mat + Wet Food / Pumpkin Filling (Zero Xylitol!)
- [ ] Interactive Puzzle Board or Snuffle Mat (Supervised Play)
- [ ] Small Single-Ingredient Freeze-Dried or Soft Training Treats

A Quick Note from Our Team — Keep Learning & Ask Us Anytime!

The quick version: there's more than one right way to feed a healthy, thriving dog or cat! Flip the bag

MY PET'S CHEW SIZE & FAVORITES

Pet Name & Age: